



Dear Potential Sponsor,

We thank you for your consideration of sponsorship. It is important to us that you understand and see the value in your investment and would like to start by sharing with you who we are, how Nutmeg Striders came to be, our mission and philosophy as well as our vision, that is only possible with your support.

We are Jeromie and Erin Schumacher. Born and raised in Connecticut and active athletes ourselves from an early age, we both went into professions of empowerment. We share a passion for working with youth and believe that when the right environment is created and children are facilitated in a way that empowers and instills belief, you see a realization of potential that goes far beyond an improvement in physical ability.

In 2004 we were coaching cross country at Rochambeau Middle School in Southbury and decided to offer the opportunity for our athletes to extend their normal season into what is known as Junior Olympics. We worked with close to ten athletes – we practiced as the snow began to fall, drank hot chocolate out of the back of Jeromie's truck and traveled New England to watch these kids smile and shine – and as our first season came to a close, we realized that this was so much more than just running. The following year we offered the same opportunity only this year instead of ten athletes, we had upwards of forty and so began Nutmeg Striders.. Over the years, we have grown in program offerings, members, families and supporters. We have come to consider ourselves a community; made up of individuals, families and businesses, small and large, that support and encourage our mindset and philosophy on running, fitness, and wellness for our youth.

We have produced highly accomplished and successful athletes at the elementary, middle and high school levels in local meets and invitationals as well as State, Regional and National level competitions. Over the years we have witnessed countless athletes go on to have successful college careers in running as well as post graduation accomplishments. While we are thrilled with our track record, no pun intended, our greatest accomplishment is to see our athletes grow up and develop a life long love for running and fitness. We believe it's a huge testament to our program that a large percentage of our coaching staff is comprised of individuals who once participated as an athlete, loved their experience and want to create the same for others, and while it makes us feel pretty darn old there is nothing greater than seeing past athletes bringing their children to participate in our program. We are a community, we are a family and we believe it is a function of our using running as a vehicle to bolster and strengthen self-esteem, leadership skills and communication tools that we continue to see the same children return season after season as well as the blessing of consistently welcoming new faces and families.

Nutmeg Striders is an educated and facilitated all-inclusive program, meaning we encourage the involvement of children with all abilities and differences and are willing to work to the best of our coaches and program's ability to facilitate an individual experience that supports each child's expansion in all arenas of life. We ourselves have a son Myles with autism, and have personally experienced the frustration and heartache of not feeling like there was a place for our kiddo to be himself, to shine in his own right and to be given the opportunity to chase his own goals and not the expectations of others. As a result of both our professional and personal experiences, we incorporate a philosophy intended to empower children and to instill belief, which naturally lends itself to a desire to lead and show empathy.

Our vision is to expand our reach, to access more children and additional communities, and bring to them the opportunity to develop healthy habits in body and mind, to strengthen self-esteem and develop leadership and empathy. Together with your support, we will be able to coach, inspire, and motivate our youth to become involved in running and fitness and develop a lifelong habit of health. Our youth is our future and investing in a way that uplifts and leaves a long-lasting impression with all who participate is just one way that you will have an impact with Nutmeg Striders. With your help, we hope to grow this already successful community and you can be assured that your investment will go directly into the purchasing of equipment, additional event and competition opportunities, coaches stipends, ongoing education/professional training, scholarship opportunities and community outreach that will enrich our athletes and offer experiences not otherwise possible. We are honored by your consideration to sponsor Nutmeg Strider.

Kind Regards,

Jeromie and Erin Schumacher



2019 Nutmeg Striders Sponsorship

Over the years, our team has grown in members, families and supporters. We have come to consider ourselves a community; made up of individuals, families and businesses that support and encourage our mindset and philosophy on running, fitness, and wellness for our youth. Through the help of our sponsors we are able to coach, inspire, and motivate our young people to become involved in physical activity and running at all levels. There is something for everyone with Nutmeg Striders and we are very grateful to our sponsors for providing our team with opportunities that would not exist without your help. Your contribution will go towards purchasing equipment, additional event and competition opportunities, coaches, education/professional training, potential scholarship opportunities and community outreach. We thank you for considering advertising with Nutmeg Striders for 2019 and helping us continue to grow the largest youth running organization in Connecticut!

This is your opportunity to:

- Be professionally associated with a company that empowers youth
- Be featured as a Nutmeg Striders Sponsor on our website, t-shirts and banner
- Have your company logo and name featured on various social media platforms and in different physical locations throughout the state of Connecticut
- Invest in a meaningful program that gives back and prioritizes creating opportunities for youth

Elite Sponsorship Level: \$1000+

- Company Logo/Name on T-Shirt
- Company individually recognized and promoted four times a year, once each season, on Nutmeg Strider's social media platforms with images and links to all pertinent business pages and information
- Company Name/Logo on Nutmeg Striders website homepage with hyperlink to business webpage
- Company Name/Logo on Nutmeg Striders website Results page
- Company Name/Logo on Nutmeg Striders website Sponsor page

Strider Sponsorship Level: \$500 - \$999

- Company Logo/Name on T-Shirt
- Company individually recognized and promoted two times a year on Nutmeg Strider's social media platforms with images and links to all pertinent business pages and information
- Company Name/Logo on Nutmeg Striders website Sponsor page

Nut-Cracker Sponsorship Level: \$250 - \$499

- Company Logo/Name on T-Shirt
- Company Name/Logo on Nutmeg Striders website Sponsor page



2019 Nutmeg Striders Sponsorship Form

Sponsorship form and payment can also be submitted online at: www.nutmegstriders.com

Yes, we are interested in Sponsoring and advertising with Nutmeg Striders for the 2019

Level of Sponsorship:

Elite Sponsorship Level \$1000+

Strider Sponsorship Level \$500 - \$999

Nut-Cracker Sponsorship Level \$250 - \$499

Amount: \$ _____

Company Name (Please list name as you would like your business to be advertised):

Primary Contact Person: _____

Email for Contact Person: _____ Phone: _____

Address, City, Zip: _____

*Company logos can be emailed to nutmegstriders@gmail.com - please submit in EPS, Jpeg or PDF format

Payment options for your convenience:

Check enclosed

Online payment

Check is in the mail

Please make checks payable to **Nutmeg Striders LLC** and mail completed form and check to:

Nutmeg Striders LLC, 18640 Road 27, Dolores, CO 81323

*If you have any questions about sponsorships, please contact Team Manager, Erin Schumacher, at 203.228.8445 or nutmegstriders@gmail.com

Nutmeg Striders is a Limited Liability Company offering youth Cross Country, Track & Field, and conditioning programs in Western Connecticut.

Thank you for advertising with Nutmeg Striders!

www.nutmegstriders.com